



Ocean First Institute is a partner in the King Soopers or City Market Community Rewards Program!

When you shop at King Soopers or City Market and use your Loyalty Card, you can select Ocean First Institute as your charity of choice, and we will receive proceeds every time you shop!

To Use the King Soopers or City Market Community Rewards Program:

To participate visit the appropriate link below.

- For King Soopers Stores - go to <http://www.kingsoopers.com>
- For City Market Stores - go to <http://www.citymarket.com>

Once you are logged into your King Soopers or City Market account you can search for Ocean First Institute either by name or WV282 and then click Enroll. New users will need to create an account which requires some basic information, a valid email address and a *loyalty* card.

\*You must have a registered King Soopers or City Market *loyalty* card account to link to Ocean First Institute.

\*If you do not yet have a King Soopers or City Market *loyalty* card, they are available at the customer service desk at any King Soopers or City Market

**REMEMBER**, purchases will not count for Ocean First Institute until you register your *loyalty* card.

Participants must swipe their registered King Soopers or City Market *loyalty* card or use the phone number that is related to their registered King Soopers or City Market *loyalty* card when shopping for each purchase to count.

Thank you!

Ocean First Institute and King Soopers or City Market Community Rewards Department

If you have any questions, please contact

Dr. Mikki McComb-Kobza

303-956-7885

[Mikki@oceanfirstinstitute.org](mailto:Mikki@oceanfirstinstitute.org)